



CYNTHIA RONEY
Founder and CEO

Certified Executive Coach (CEC, Royal Roads University)
Professional Certified Coach (PCC, International Coach Federation-ICF)
2261 West 37th Avenue, Vancouver, BC V6M 1P2
O: 604-267-6328 | C: 604-916-6541 | F: 604-224-6300
E: cynthia.roney@shaw.ca www.executivepassage.com

CLIENTS *Professional Service Firms, Healthcare Professionals, Construction, Real Estate, Fast Growth, High Tech High Potential Individuals, especially women wanting to breakthrough to leadership Executives/Boards wanting to grow to next stage or implement change management Business Owners typically 5+yrs in business, 5+ employees, revenue \$500K+ ready to grow to next level*

EXECUTIVE & BUSINESS EXPERIENCE

<p>Certified Executive Coach (CEC) Professional Certified Coach (PCC) May 2009- Current Chair</p>	<p>EXECUTIVE PASSAGE: CEO and Founder CEC, Royal Roads University, BC PCC, ICF- International Coach Federation YWCA Metro Vancouver Women of Distinction Awards</p>
<p>VP Marketing and Sales July 2008- April 2009</p>	<p>NEOVASC INC (TSXV: NVC), Vancouver, BC. Public medical device company focused on cardiovascular intervention</p>
<p>President & CEO, Director October 2007- June 2008</p>	<p>PNEUVATION MEDICAL, Vancouver, BC Private, early stage medical device company focused on chronic back pain</p>
<p>ICF Certified Executive Coach October 2007- March 2008</p>	<p>ROYAL ROADS UNIVERSITY, Certified Executive Coach (CEC), Victoria, BC Only Canadian university graduate executive coaching program accredited by ICF</p>
<p>President & CEO, Board Director June 2001 - May 2006</p>	<p>XILLIX TECHNOLOGIES CORP. (TSE:XLX), Vancouver, BC Public, medical device company focused on improved, early cancer detection. Successfully:</p> <ul style="list-style-type: none"> ▪ Raised \$55M+ in financings ▪ Rebuilt engineering, clinical/regulatory, sales/marketing, finance/operations teams ▪ Strengthened Board of Directors, established executive management team ▪ Completed full Onco-LIFE commercialization for lung cancer, from concept to market approval including US FDA PMA
<p>May 2006 - Dec 2006</p>	<p>Executive VP, Board Director</p>
<p>November 2000 – June 2001</p>	<p>President and Board Director</p>
<p>January 1997 – November 2000</p>	<p>VP, Business Development</p>
<p>March 1995 – January 1997</p>	<p>Director of Marketing</p>

EDUCATION

<p>2008</p>	<p>ICF Certified Executive Coach, Royal Roads University, Victoria, BC.</p>
<p>1980</p>	<p>Bachelor of Arts (Economics/Business), University of Western Ontario, London.</p>

ACTIVITIES

- Active family life with husband of 25 years, Michael & 3 grown children (sons Connor 22, Brandon 20, daughter Taylor 19)
- Passionate horse lover and equestrian. Former owner competitive showjumper/dressage horse, *Piko's Executive Passage*
- Flight training toward Private Pilot License completed. Traveled extensively throughout U.S., Canada, Europe and Asia.
- Enjoy waterskiing, snowskiing, competitive marathon runner: Portland Marathon x2, Vancouver Marathon x2
- Chair, YWCA Metro Vancouver Women of Distinction Awards, Member International Coach Federation (ICF), CEO Mentor for BC Excels (LifeSciences BC), Pro-bono coach for Minerva Foundation "Getting Women Back to Work", Women's Enterprise Centre (WEC), Forum for Women Entrepreneurs (FWE) and www.BUSTArtSocial.com (breast cancer fundraiser). Member of Vancouver Board of Trade, Women's Leadership Circle, Women's Executive Network (WXN), Professional Women's Network (PWN), Chamber of Commerce, Southlands Riding Club. Author, Speaker for BIV-Business in Vancouver
- Current author of "Breakthrough Leadership for Executive Women" which captures the real breakthrough stories of women
- Executive coach for high potential individuals advancing to Executive/Board positions (Women on Board, CBDC participant)
- WXN Wisdom Facilitator. WXN-CBDC 'Get on Board' Presenter: Intermediate-Advanced Board Ready Action Plan, Resume