



## CYNTHIA RONEY ICF CERTIFIED EXECUTIVE & BUSINESS COACH

ICF Certified Executive Coach (Royal Roads University)  
**ActionCOACH** - Licensed Executive & Business Coach  
Executive Passage - Founder and CEO

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### EXECUTIVE & BUSINESS EXPERIENCE

**Certified Executive Coach**  
**Certified Business Coach**  
May 2009- Current

**VP Marketing and Sales**  
July 2008- April 2009

**President & CEO, Director**  
October 2007- June 2008

**ICF Certified Executive Coach**  
October 2007- March 2008

March 1995 – Dec 2006

**President & CEO, Board Director**  
June 2001 - May 2006

May 2006 - Dec 2006

November 2000 – June 2001

January 1997 – November 2000

March 1995 – January 1997

**EXECUTIVE PASSAGE: CEO and Founder**

**ACTIONCOACH: LICENSED OWNER** (World's #1 Executive + Business Coaching Firm)

**NEOVASC INC** (TSXV: NVC), Vancouver, BC.

Public medical device company focused on cardiovascular intervention

**PNEUVATION MEDICAL**, Vancouver, BC

Private, early stage medical device company focused on chronic back pain

**ROYAL ROADS UNIVERSITY, Certified Executive Coach (CEC)**, Victoria, BC

Only Canadian university graduate executive coaching program accredited by ICF

**XILLIX TECHNOLOGIES CORP.** (TSE:XLX), Vancouver, BC

Public, medical device company focused on improved, early cancer detection.

**Successfully:**

- Raised \$55M+ in financings
- *Rebuilt engineering, clinical/regulatory, sales/marketing, finance/operations teams*
- *Strengthened Board of Directors, established executive management team*
- *Completed full Onco-LIFE commercialization for lung cancer, from concept to market approval including US FDA PMA*

**Executive VP, Board Director**

**President and Board Director**

**VP, Business Development**

**Director of Marketing**

### EDUCATION

2008

ICF Certified Executive Coach, Royal Roads University, Victoria, BC.

1980

Bachelor of Arts (Economics/Business), University of Western Ontario, London.

### ACTIVITIES

- Active family life with husband of 23 years, Michael and 3 teenage/university children (sons Connor 20, Brandon 18, daughter Taylor 16)
- Passionate horse lover and equestrian. Own competitive showjumper/dressage horse, *Piko's Executive Passage*
- Flight training toward Private Pilot License completed. Traveled extensively throughout U.S., Canada, Europe and Asia.
- Enjoy waterskiing, snowskiing, competitive marathon runner: Portland Marathon x2, Vancouver Marathon x2
- Member International Coach Federation (ICF), CEO Mentor for BC Excels (LifeSciences BC), Pro-bono coach for Minerva Foundation "Getting Women Back to Work", Women's Enterprise Centre (WEC), Forum for Women Entrepreneurs (FWE) and [www.BUSTArtSocial.com](http://www.BUSTArtSocial.com) (breast cancer fundraiser). Member of Vancouver Board of Trade, Women's Leadership Circle, Women's Executive Network (WXN), Professional Women's Network (PWN), Chamber of Commerce, GLBA, BNI, Southland Riding Club. Contributing articles for Business in Vancouver.
- Current author of "*Breakthrough Leadership for Executive Women*" which captures the real breakthrough stories of women
- Executive coach for high potential individuals advancing to Executive/Board positions (Women on Board, CBDC participant)
- *WXN*Wisdom Facilitator. WXN-CBDC 'Get on Board' Presenter: Intermediate-Advanced Board Ready Action Plan, Resume